

Managing Change

Course outline

Audience

Business Leaders, Project Managers, Line Managers

Duration

1 day (tailored shorter versions also available)

Objectives

This 1-day course draws on a full range of behavioural and procedural concepts and techniques in a participative and practical way, to equip participants with the necessary skills and tools for effective business change.

By the end of the course participants will have:

Increased their awareness of how they and their stakeholders might experience and respond to change.

Learned some influencing strategies for effective business change.

Identified potential strategic and tactical approaches for implementing change within their organisations.

Content

- Behavioural responses and influences for change.
- Positive and negative change 'journeys'.
- Resistance and motivation.
- Strategic and tactical factors for implementing change.
- Identifying key messages for communication.
- Stakeholder analysis and management.
- Alternative change management and communication approaches.
- Embedding and measuring business change.
- Development of draft business change management plans.

The course is highly interactive and will involve discussion, individual and group exercises.

Availability and cost

Please get in touch with the training provider at info@riverrhee.com, tel +44 (0) 7876 130 817